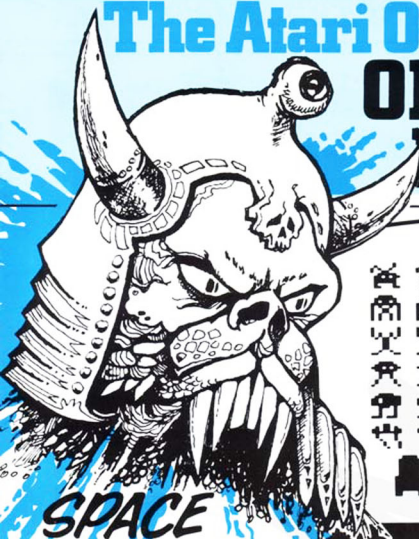


The Atari Owners Club

OFFICIAL No.7 BULLETIN

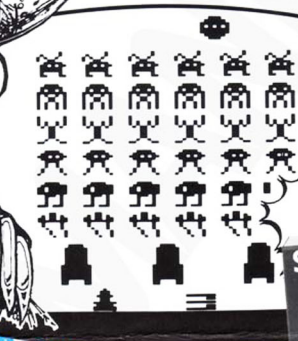


SPACE INVADERS ARE HERE!

Help save Earth

Captain Atari appeals to all Owners Club members to join us in a fight - to the death! The exclusive Atari SPACE INVADERS cartridge has now arrived in the U.K.

So - if you've ever been Kerpowed, Zoomph-Zoomphed or totally Scrunched in a pub, club or arcade by those sneaky, evil, arm waving, cunning, speeding-up Space Invaders - have we got great news for you....



Now there's no need to queue for your turn with a hot 10p in your hand. If you're an Atari Owner, you can take Space Invaders home with you. Yes, Brains has done it again! A world-wide Atari exclusive, the best 4-colour visuals you've ever been threatened with - and 112 - yes, 112 different Space Invaders games to play, all on one cartridge.

So for palm-sweating excitement, nerve-tingling sensations, and all-day, all-night, toe to toe, eyeball to eyeball fights to the death with the trickiest opponents in the galaxy - get Space Invaders NOW!

Join the fight to Help Save Earth - beam on up and join in the action - the Atari Space Invaders cartridge is available now from your nearest Atari stockist.

Recommended retail: £29.95 incl.VAT



ATARI
Great ideas from
ingersoll



THE ATARI VIDEO COMPUTER SYSTEM

Letter from Captain Atari



The Atari Video Computer System is the world's best-selling micro-processor-based TV game. That says a lot for it, for starters. All over the world, more sophisticated, more exciting, more stimulating games are played on the Atari System than on other comparable systems. Why do so many people choose Atari?

It's not just Atari's brilliant graphics, mind-bending games selections, fantastic sound effects and general aura of high technology superiority. It's because when you become an Atari Owner, it's an on-going thing.

You automatically become a member of the Atari Owners Club entitled to a copy of this regular Bulletin, issued by Ingersoll Electronics, who hold the U.K. franchise for Atari Consumer Products. And free mailings of other exciting Atari items like our Log Book, plus details of Atari Special Offers. All designed to make sure you and your family will never run out of Atari excitement. You'll know about new cartridges as soon as they hit the U.K., you can exchange ideas and scores with other owners, tell us about game variations.

Atari sharpens your wits, challenges your mind - provides never-ending entertainment... you'll come to realise your Atari Video Computer System was the best purchase you ever made!

There's
nothing
like
Atari



TRY SOME - GAME VARIATIONS *Ideas sent in by Atari Owners*

Dear Captain Atari
Since reading your Bulletins, I have been thinking of more variations to make Atari cartridges even more fun (if that is possible). Here are some of my ideas:
BREAKOUT: GAME 2 - Try to remove the ball in as few hits as possible by playing the ball up one side and then using the guidance to keep it behind the wall. (Try to beat 20 hits per wall)
INDY 500: 2 PLAYER RACE TRACK GAMES
Drive the cars around the circuit in opposite directions crashing your car into your opponent's, causing him to crash into a wall while you correct your line.
SURROUND: GAME 12 - Both players do not print any squares and then when the game reaches full speed they simultaneously release the buttons and try to avoid crashing.
BASKETBALL: GAME 1 - Stand both players in front of one basket and then take turns in shooting and blocking.
R. Davis, Leeds

Mr Davis is obviously an Atari fanatic. He's got lots more ideas, which we'll print in another issue.

Dear Captain Atari
I have found a super variation on Game No. 7, on the Outlaw cartridge. The aim is to blow away all of the wagon except for the wheels and axle. It's not easy - try it!
Steven Hadder, Age 8½
Orpington, Kent

Dear Captain Atari
I have the Street Racer cartridge, and one variation I use is on Game No. 22. If you find collecting numbers on Number Cruncher a bit easy, try to avoid the numbers and stay on '0's!
Stephen E. Foster, Age 14
Malltraeth, Anglesey



You write to Captain Atari

There are now thousands and thousands of registered Atari Owners in this country, and my helpers at Ingersoll Electronics and I are more than delighted to hear from you all. Every day our mailbag contains super letters from Atari fans of all ages. Here we print a selection which may interest our readers.

Dear Captain Atari

I'd like to talk about the Atari unit I bought at Christmas and my friends thought I was mad, saying I could have bought something at a quarter of the price. The first day I used it, it proved itself - in one word - that's CLASS!! It's in a class above anything else I have seen or heard on the market. My friends can't get to the television quick enough when I ask them around home!

Brian Prince, Rotherham

Dear Captain Atari

I wasn't happy when I first bought my Atari Video TV Game, the cartridges Combat and Outlaw had hardly any solo games between them. But now I've bought Blackjack and Breakout, I'm more than pleased, and the information you sent me was helpful, and the Achievement Log is a great idea.

M. Smith,
Birmingham

Dear Captain Atari
Would it be possible for Brains to make a Snooker cartridge? My family and I are great fans of Snooker, and of course our Atari! So keep up the good work, Captain.
Kenneth Robins, West Mersea

Dear Captain Atari

I am a fan and owner of the Atari Video computer system. My favourite cartridge is SUPERMAN so I made a poem about it for the Atari Official Bulletin:

Look at that man in the sky,
It is a wonder how he does fly,
See him land perfectly straight,
On his feet without a scrape.
Can he avoid that deadly stone,
Or will everyone have to groan,
Now he goes to rescue Lois Lane,
And tell her not to be caught
in a helicopter again.
Could it be a bird, could it be
a plane,
No, it's SUPERMAN,
Kissing Lois Lane.

A.M. Rogers, Sunderland

Dear Captain Atari

I play with my Atari Video computer system nearly every weekend, and now I am a wizard at most of my cartridges. Now when I ask my family to play they say I am too good and it is a waste of time, so do you think you might be able to hold competitions, in different parts of the country, and collect the winners together and have a final. Thanks very much.

M. Tuckwood, Kent

This is an idea we're already working on, Mark!

Dear Captain Atari

I received your Video Computer System for Christmas and since then the whole family have never left it alone. I get up at 7.30am and play against the computer until breakfast. The rest of the family are like a pack of wolves the way they dive towards it when I've finished playing. My favourite game is Air-sea battle and if I am lucky enough to get this letter published I will put the money towards the Atari Space Invaders cartridge that I am saving up for,

Gary Wilson, Age 11
Penicuik, Midlothian

Dear Captain Atari

We bought one of your Atari Video computer systems and an extra cartridge this Christmas. It's been one of the most enjoyable Christmases yet, thanks to you. We have played more games on your video unit than watched the television!

A. Cockburn, Woking

Who is this from?

Anyone recognise this writing - it arrived the other day, anonymously. Please get in touch, Atari fan!

To CAPTAIN
ATARI
CAN I JOIN
YOUR FAN CLUB
I LOST MY Application
Form.

Do you know about all our cartridges?

As the Atari techno-cult sweeps on, more and more owners are buying more and more cartridges - and getting more and more fun! Make sure you don't miss out.

Here's the latest list of available cartridges. If you can't obtain the titles you want locally, fill out the coupon and we'll advise you of alternative sources of supply.

TO: Steve Bernard
Special Products Div. (Atari)
Ingersoll Electronics Ltd.
202 New North Road
London N1 7BL

I have contacted my Atari Dealer about the following cartridges but was unable to obtain what I wanted because:

Cartridge	Tick	Cartridge	Tick
Air Sea Battle	<input type="checkbox"/>	Blackjack	<input type="checkbox"/>
Space War	<input type="checkbox"/>	Basic Maths	<input type="checkbox"/>
Outlaw	<input type="checkbox"/>	Codebreaker	<input type="checkbox"/>
Video Olympics	<input type="checkbox"/>	Hunt & Score	<input type="checkbox"/>
Breakout	<input type="checkbox"/>	Skydiver	<input type="checkbox"/>
Basketball	<input type="checkbox"/>	Min. Golf	<input type="checkbox"/>
Surround	<input type="checkbox"/>	Street Racer	<input type="checkbox"/>
Brain Games	<input type="checkbox"/>	Bowling	<input type="checkbox"/>
Superman	<input type="checkbox"/>	Indy 500	<input type="checkbox"/>
Backgammon	<input type="checkbox"/>	Chess	<input type="checkbox"/>
Space Invaders	<input type="checkbox"/>		

Other comments: _____

Signed: _____

Console No: _____

Name: _____ (Mr/Ms)

Address: _____

Ref.AB7

OUR cartridge Top-Ten



There's now a choice of twenty-one action-packed Atari game cartridges available in this country, excluding Combat, which you got with your unit. Brains and Vidella have been doing a few sums (they're great with figures, as you can imagine!) and we've come up with our own popularity poll, the ATARI CARTRIDGE TOP TEN:

1. AIR SEA BATTLE
2. VIDEO OLYMPICS
3. OUTLAW
4. BREAKOUT
5. BASKETBALL
6. STREET RACER
7. SKY DIVER
8. MINIATURE GOLF
9. BOWLING
10. INDY 500

How does that compare with your preferences? Remember our figures are based on sales over a period, so newer cartridges like Indy 500, Video Chess and the amazing Superman may not have made a total impact - yet. What's your top-favourite cartridge? If you're writing to us, let us know. Tell us why, and you might win £5 if your letter is published in a forthcoming Bulletin.